Building Connections That Help Children Heal
2027 Sponsorship & Partnership Menu

Design Your Impact. Build Your Partnership.

Partnerships with ATN go beyond a conference, creating year-round opportunities to connect with educators, families, and community leaders. Together, we'll build a partnership that aligns with your goals, creates lasting impact for children, and brings meaningful value to your organization.

Step 1: Choose your audience

Where do you want to make the greatest impact?

	Audience	Opportunity	Format	Ideal for
☐	Educators, Instructional Leaders	Learning Brain Exchange (February)	Virtual	Brain science, curriculum, instructional resources
☐	Educators, School Leaders, Counselors	Creating Trauma Sensitive Schools (summer)	In-Person	Educational products, technology, publishers, professional services
☐	Parents, Clinicians, Community Leaders, Educators, Youth Justice	Building Resilient Communities for Children (September)	Virtual	Mental health, prevention, family services, advocacy
☐	Families, Businesses, Community Supporters	Trekkin' to Heal Trauma (October)	National Community Event	Community engagement, employee involvement, corporate social responsibility
☐	ATN's National Community	Year Round Visibility	Digital	Ongoing awareness and engagement that includes newsletters, emails, social media.

Step 2: Choose your visibility; CONFERENCES

	Opportunity	Investment	Includes	Best for
☐	**Creating Trauma Sensitive Schools Exhibitor**	**$1500** *(discount available if you are a speaker or a non-profit)*	• **1 Booth Space, (table, 2 chairs, linen)** • **2 Conference Registrations** • **Logo on website, in the app**	**Face-to-face engagement and lead gerneration**
☐	**Heart Partner, (Virtual Only)**	**$500**	• **Host a 30 minute Round Table** • **1 free conference registration** • **Placement of logo on Virtual Platform, Website, Social Media** • **Opportunity for promotional story in ATN's eblast/newsletter**	**Brand awareness**
☐	**Hope Partner (choose any conference)**	**$2500**	• **Sponsor a workshop at any conference** • **Free exhibit booth (and all that is included) OR Round Table if Virtual** • **Welcome Signage and Main Sessions** • **Placement of logo on Virtual Platform, Website, Social Media** • **Opportunity for promotional story in ATN's eblast/newsletter**	**Thought leadership**
☐	**Healing Partner**	**$5000**	• **Exclusive sponsorship of one ala carte opportunity** • **2 minute video aired before keynote** • **Welcome signage and Main Sessions** • **Free exhibit booth (and all that is included) OR Round Table if Virtual** • **Placement of logo on Virtual Platform, Website, Social Media** • **Opportunity for promotional story in ATN's eblast/newsletter**	**High profile visibility**
☐	**Hero Partner**	**$10,000**	• **Exclusive Sponsorship of one special engagement** • **Direct email list of attedees** • **2 minute video aired before keynote** • **Welcome signage and Main Sessions** • **Free exhibit booth (and all that is included)** • **Placement of logo on Virtual Platform, Website, Social Media** • **Opportunity for promotional story in ATN's eblast/newsletter**	**Exclusive Partnership**

Step 2: Choose your visibility; TREKKIN' TO HEAL TRAUMA

	Opportunity	Investment	Includes	Best for
☐	**Trailblazer**	**$10,000**	• **Logo on participant t-shirt (largest placement)** • **Video message to all participants** • **Premiere placement of logo on Website, Social Media and other ATN communication (e.g. Annual Report)** • **Opportunity for promotional story in ATN's eblast/newsletter "Why we Trek"**	Organizations seeking maximum visibility, exclusive recognition, and leadership in supporting children's healing.
☐	**Pathfinder**	**$5,000**	• **Logo on particpant t-shirt (medium placement)** • **Written message to all participants** • **Placement of logo on Website, Social Media and other ATN communication (e.g. Annual Report)** • **Opportunity for promotional story in ATN's eblast/newsletter "Why we Trek"**	Organizations looking for high-profile recognition and meaningful community engagement.
☐	**Summit**	**$2500**	• **Logo on particpant t-shirt (small placement)** • **Placement of logo on Website, Social Media and other ATN communication (e.g. Annual Report)** • **Opportunity for promotional story in ATN's eblast/newsletter "Why we Trek"**	Businesses and nonprofits that want to demonstrate their commitment to children, families, and trauma-informed communities.
☐	**Trail Team**	**$1000**	• **Placement of logo on Website, Social Media and other ATN communication (e.g. Annual Report)** • **Opportunity for promotional story in ATN's eblast/newsletter "Why we Trek"**	Organizations building local or regional awareness while supporting ATN's mission.

Multi-Event Partnerships

2 events - save 10%

3 or more events - save 20%

Year round partner? Let's build a customized partnership!

A La Carte

Parent Summit Sponsor	$2,500 ☐	Lanyards (CTSS only)	$2,500 ☐	Workshop Sponsor (In Person or Virtual)	$1,000 ☐
Resource Directory Sponsor	$2,500 ☐	Webinar Sponsor	$2,000 ☐	Solution Seeking Sessions for Educators Sponsor	$500 per session ☐
Wellness Lounge (CTSS Only)	$2,500 ☐	Insert Item in Tote (CTSS only)	$2,000 plus cost to produce your item ☐	Podcast	$500 per episode ☐
Track Sponsor (Virtual Only)	$2,500 ☐	Coffee Break Sponsor (CTSS only)	$2,000 ☐	Additional Newsletter Feature	$250 ☐

Special Engagement

Academy Day Lunch	$2,000 ☐	Signage available
Leadership Summit Luncheon	$3,000 ☐	Signage, 2 minute welcome to guests
Speaker Networking Event	$5,000 ☐	Signage, 5 minute welcome to guests
Exhibit Hall Kick-Off Event	$5,000 ☐	Signage, 5 minute welcome to guests
Keynote Sponsor, In Person or Virtual	$10,000 ☐	Signage, Welcome Keynote to the stage