Partnership Guide

Building Connections That Help Children Heal

Together, we're creating trauma-responsive schools, resilient families, and stronger communities.

Attachment & Trauma Network, Inc.

Dear Friend,

Every child deserves to be surrounded by adults who understand the power of connection.

At the Attachment & Trauma Network, we believe healing doesn't happen in isolation. It happens in relationships—between children and caregivers, educators and families, clinicians and communities. When those relationships are strong, informed, and connected, children are more likely to heal, learn, and thrive.

For more than 30 years, ATN has been a trusted leader in attachment- and trauma-informed education. Today, we're building on that foundation by bringing together the adults who shape children's lives every day.

Through conferences, professional learning, certification, family resources, and collaborative partnerships, we create opportunities for parents, educators, clinicians, school leaders, and community organizations to learn from one another and work toward a common goal.

What makes ATN different is that we don't serve one profession or one system. We connect the people and organizations who together create the environments where children grow, heal, and flourish.

As a partner, your organization becomes part of that mission. Together, we can expand access to practical tools, innovative ideas, and meaningful relationships that strengthen families, transform schools, and build resilient communities.

Thank you for considering a partnership with ATN. I look forward to building connections that help children heal—together.

With gratitude,

Tracy Leonard
Executive Director
Attachment & Trauma Network
tracy@attachtrauma.org

Join us on the forefront of this critical movement.

Why partner with ATN?

Building Connections That Help Children Heal

We connect the people who shape children's lives

by bringing together parents, caregivers, educators, clinicians, school leaders, researchers, and community organizations to share knowledge, strengthen relationships, and build trauma-responsive systems.

PARENTS & CAREGIVERS · EDUCATORS · CLINICIANS · SCHOOL LEADERS · RESEARCHERS · COMMUNITY ORGANIZATIONS

When adults are connected, children experience greater consistency, stronger relationships, and better outcomes.

As an ATN partner, your organization becomes part of that work.

Stronger connections.
Better outcomes.
Brighter futures.

Our Mission

Promote healing of children impacted by trauma by supporting their families, schools, and communities.

Our Impact

- **18,000 Educators Reached**
- **3 National Conferences**
- **475K Students Impacted**
- **50 States**
- **30 + years**
- **Growing International Presence**

Our Reach

- **92K Plays & Downloads**
- **141K active email contacts**
- **77K Followers**
- **203K Active Users**
- **17K Followers**
- **103K Followers**

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The people we bring together

These are the people your partnership helps connect . . .

Families

- Parents
- Caregivers
- Kinship Families
- Adoptive Families

Education

- Teachers
- Administrators
- School Leaders
- Counselors
- School Social Workers
- Instructional Coaches

Community

- Mental Health
- Healthcare
- Child Welfare
- Youth Justice
- Faith Communities
- Nonprofits
- Government

Thought Leaders

- Researchers
- Authors
- Universities
- Publishers
- Technology
- Professional Learning Providers

Stronger connections. Shared purpose. Better outcomes for children and families.

HOW WE BUILD CONNECTIONS

Everything ATN offers supports one purpose—
building stronger connections around children.

NATIONAL CONFERENCES

Connecting educators through the neuroscience of learning.

CREATING TRAUMA-SENSITIVE SCHOOLS

Helping educators and school leaders create trauma-responsive schools.

BUILDING RESILIENT COMMUNITIES FOR CHILDREN

Connecting parents, professionals, and community leaders because children thrive when adults work together.

PROFESSIONAL LEARNING

- Training
- Certification
- Communities of Practice

FAMILY & COMMUNITY RESOURCES

- Parenting resources
- Resource Directory
- Articles
- Toolkits

ONGOING CONNECTION

- Podcast
- Newsletter
- Webinars
- Social Media

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Conference Partnerships

Three Opportunities. One Shared Mission.

CONFERENCE	AUDIENCE	BEST FOR
Learning Brain Exchange	Educators, instructional leaders, counselors	Neuroscience, curriculum, instructional resources
Creating Trauma-Sensitive Schools	Teachers, school leaders, counselors, administrators	Educational products, technology, professional services
Building Resilient Communities for Children	Parents, clinicians, nonprofit leaders, community organizations	Mental health, family services, advocacy, prevention

Whether you choose one conference or all three, your partnership helps strengthen the adults who support children every day.

More Ways to Build Connections

That Help Children Heal

ATN creates opportunities to engage with our community throughout the year—not just during conferences.

Trekkin' to Heal Trauma

A national awareness and fundraising event that brings together families, schools, businesses, and communities to support healing and resilience.

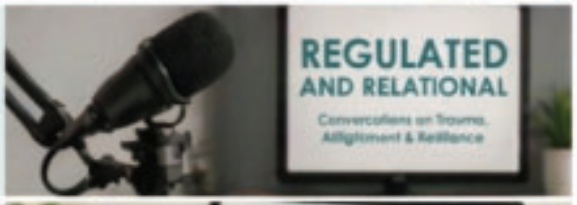
Ideal for organizations that value employee engagement, community impact, and corporate social responsibility.

Professional Learning & Certification

Support educators and organizations through workshops, certification, and customized training.

Podcast Sponsorship

Reach educators, parents, and professionals through meaningful conversations about trauma, attachment, and resilience.



Resource Directory

Help families connect with trusted trauma-informed providers and organizations.

Newsletter & Digital Outreach

Stay connected and informed with timely updates, resources, and stories that inspire and empower.

Share your mission with ATN's growing national audience through newsletters, webinars, website features, and social media.

Our Partnership Philosophy

- Every organization has different goals.
- Some want to increase brand awareness.
- Some want to generate qualified leads.
- Some want to demonstrate community leadership.
- Some want to advance a mission they believe in.

We believe partnerships should be as unique as the organizations we serve.

We'll work with you to create a partnership that aligns with your goals while advancing our shared commitment to children and families.

Why Partners Return

SEE WHAT OUR PARTNERS ARE SAYING

"ATN brings together exactly the audience we want to reach."

"The relationships we built extended far beyond the conference."

"Partnering with ATN strengthened both our mission and our visibility."

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ATN builds customized partnerships aligned with sponsor goals.

A PUBLISHER

- Conference sponsorship
- Podcast
- Newsletter
- Webinar

A HEALTHCARE ORGANIZATION

- BRCC
- Resource Directory
- Professional Learning

A CURRICULUM COMPANY

- Learning Brain Exchange
- CTSS
- Certification

Building Connections That Help Children Heal

Every partnership helps strengthen the relationships that children depend on—at home, in schools, and throughout their communities.

Ready to partner? Have additional questions? Have ideas of your own?

Please reach out to:
Tracy Leonard
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